

## “FLAGs on the move”: the second wave

21/22/23 MARCH 2011 Sofia, Bulgaria

Fourth transnational seminar for Fisheries Local Action Groups

Venue: Sheraton Sofia Hotel Balkan 5 Sveta Nedelya Square, Sofia 1000 (Bulgaria)  
(Tel. +359 2 9816541)

The fourth European seminar for the Fisheries Local Action Groups (FLAGs): “FLAGs on the move: the second wave” is organised at the initiative of the European Commission and with the support of the National Agency for Fisheries and Aquaculture of the Ministry of Agriculture and Food of the Republic of Bulgaria.

### Day 1: Monday, March 21

16.00 - 19.30	Registration
	Networking activity for participants
	Welcome Dinner (19.30-21.30)

### Day 2: Tuesday, March 22

09.00 – 9.30	Registration
9.30 – 10.45	<b>Plenary:</b> <ul style="list-style-type: none"> <li>• Official welcome and introduction to the seminar</li> <li>• Introducing the FSU through a real time on-line support exercise</li> <li>• Introduction to the “message in a bottle” and cooperation corner</li> </ul>
10.45 – 11.15	Coffee break
11.15 – 13.00	<b>Plenary: Key steps for success</b> Presentation of the guides developed by FARNET followed by 2 practical examples on each key theme. Discussion. <ul style="list-style-type: none"> <li>• Susan Grieve - <b>Running the partnership</b> <ul style="list-style-type: none"> <li>○ Chris Parkin, UK LAG</li> <li>○ Tassos Perimenis GR FLAG</li> </ul> </li> <li>• Peter Ramsden - <b>Involving and working with the private sector</b> <ul style="list-style-type: none"> <li>○ Ian Dempsey IE LAG</li> <li>○ Monica Chalabardo PT FLAG</li> </ul> </li> <li>• Yves Champetier - <b>Project support &amp; selection</b> <ul style="list-style-type: none"> <li>○ Markku Ahonen FI FLAG</li> <li>○ Lars Hedegaard DK FLAG</li> </ul> </li> </ul>
13.00 – 14.30	Lunch

14.30 – 17.00	<b>Working groups: Practical solutions</b> <ul style="list-style-type: none"> <li>• 3 parallel working groups on the themes above where participants are able to discuss some of the frequently asked questions and raise their own issues with peers and resource people.</li> <li>• “Message in a bottle”. A fourth parallel workshop where participants are able to raise their own questions, support needs and early ideas for cooperation with peers and resource people.</li> </ul>
17.00 – 17.30	<b>Plenary: Promising practices.</b> <ul style="list-style-type: none"> <li>• Showcase of 4 project examples.</li> </ul>
17.30 – 18.30	<b>Exhibition of existing FLAGs material</b>
19.30 – 22.30	<b>Official Dinner</b> hosted by the National Agency for Fisheries and Aquaculture. 19.15: Bus departure from hotel to dinner venue: <a href="#">Pod Lipite restaurant</a> 22.30: Return to hotel

### Day 3: Wednesday, March 23

09.00 – 09.40	<b>Plenary. Bringing it together:</b> <ul style="list-style-type: none"> <li>• Feedback from the working groups on outstanding questions and needs</li> <li>• Feedback from message in a bottle and cooperation corner</li> </ul>
09.40 – 10.30	<b>Working Groups: Thinking and networking nationally:</b> <ul style="list-style-type: none"> <li>• Working groups based around national and language groupings, where participants think through outstanding questions and next steps on networking, cooperation and other issues.</li> </ul>
10.30 – 11.00	Coffee break
11.00 – 12.00	<b>Plenary: Feedback of actions per country in a “lighthouse format”</b>
12.00 – 12.30	<b>Plenary: Official conclusions and next steps</b>
12.30 – 14.00	Lunch

**Please make sure to regularly check the general notice board at the registration desk or at the hotel reception**



## Speakers biographies

### Authors of the “Starting up” FARNET guide

#### Running the partnership



**Susan Grieve** is a Director of [the Rural Development Company](#), a consultancy practice which specialises in rural and territorial development. Prior to entering consultancy Susan worked in Human Resources for ten years where she specialised in recruitment and training. During her 9 years in consultancy Susan has undertaken many evaluations of EU funded programmes, worked with Leader LAGs to develop strategies and business plans and was part of the UK Leader+ Network Team. Susan is the FARNET Geographical Expert with responsibility for the UK. The highlight of 2010 saw Susan catch her first wild salmon on the River Thurso in northern Scotland!

#### Project support & selection



**Yves Champetier** is a board member of the [Montpellier Chamber of Commerce and Industry](#), in Southern France. A prominent expert in territorial development, he was the director of the LEADER European Observatory in Brussels between 1992 and 2000. In 2003, he worked as consultant for the Inter-American Bank of development in Washington in the assessment of rural development policies in Latin America. A regular contributor to European and other international conferences on territorial development Yves is a member of the FARNET advisory group. He is also a member of the administrative board of the European Association for Information on Local Development ([AEIDL](#)).

#### Involving and working with the private sector



**Peter Ramsden** has experience in many aspects of local and regional development. He runs [Freiss Ltd](#), a consultancy specialised in promoting the exchange of practice experience, evaluating EU programmes and social innovation. He also works as an expert for the Urbact, FARNET and ESF programmes and has advised DG REGIO and OECD.

He started his career as a community organiser working in disadvantaged London neighbourhoods before working as an academic in urban and regional studies. In the 90s he worked for DG REGIO and focused on community and local development. As a board member of the East Midlands RDA he developed concepts of economic inclusion and inclusive entrepreneurship in a regional development context.





## 5 tips to make the most of your stay in Sofia

Visit the “message in a bottle” session and make sure to **ask the questions that matters to your FLAG** to our FARNET experts and team members

Take the opportunity to **learn about on-line FARNET tools**, the FARNET team can show you how it works during the conference

Visit the cooperation corner, it is the opportunity to meet directly and share with **FLAGs which are looking for your experience or have the experience you are looking for**

Interact with other FARNET members and make the best use of the invited experts

**Participate, meet new people, learn new things and enjoy yourself... reasonably!**

## External experts and resource FLAGs



**Ian Dempsey** is the CEO of the [West Cork Development Partnership](#), the local development company responsible for the delivery of the Rural Development (LEADER) programme 2007-2013 in [the West Cork area](#).

Placing the emphasis on integrated economic development, social inclusion, environmental management, community development, participation and engagement and regional branding, he is responsible of the planning, management, implementation and evaluation of a range of associated rural and local development programmes delivered on contract on behalf of the Department of Community, Rural and Gaeltacht Affairs and other Government Agencies/departments.



**Chris Parkin** is based in Lanarkshire, Scotland and is the [Rural Development Trust's](#) Director of Rural Programmes. Chris joined the company in 2008 following many years delivering business development support with Business Gateway, managing the LEADER+ Programme and developing innovative projects in rural South Lanarkshire. Chris is also used in an advisory capacity by the Scottish Agricultural College, LEADER Local Action Groups and FARNET. His main role with RDT is to deliver the contract to manage, administer, promote and animate the [South Lanarkshire Rural Partnership](#) LEADER Programme. His role also includes

the management of umbrella schemes and funds, business development and external fundraising.



### Mónica MARTO CHALABARDO - FLAG Oeste - Portugal



Peniche and Nazaré are two municipalities located on the western tip of Portugal. They act as polarizing centers of fishing activity and attract skilled labor, investment, business equipment and infrastructure. The area wants to develop further the potential of this maritime hub to make the local fisheries community benefit of diversification potential.

**Population:** 55 931  
**Surface area/km<sup>2</sup>:** 2 200  
**Population Density:** 159 inhab./km<sup>2</sup>

**Employment in fisheries:** 4 090  
**Coastal or inland:** coastal  
**Protected areas:** Óbidos Lagoon and Natural Reserve of Berlengas

### Markku AHONEN - FLAG Northern and Eastern Lapland - Finland



Lapland is the mythical North of Europe, tourism is a growing industry in the area and is helping to create new markets for local products. However, the area faces some significant challenges in terms of a declining population and high unemployment rates (18-20%). Fisheries offers great potential thanks to the area's numerous lakes.

**Population:** 25 500  
**Surface area/km<sup>2</sup>:** 33 500  
**Population Density:** 0.75 inhab./km<sup>2</sup>

**Employment in fisheries:** 80 people  
**Coastal or inland:** inland (3 000 km<sup>2</sup> of lakes)  
**Protected areas:** Several national parks and Natura 2000 areas

### Lars HEDEGAARD - FLAG North Jutland - Denmark



North Jutland has a strong tradition in both farming and fisheries. Currently, around 80% of all fish landed in Denmark is landed in North Jutland where three of the country's largest fishing ports are located. North Jutland is also home to a lot of small fishing communities, with small fishing boats operating from the beach or from small local harbours.

**Population:** 236 311  
**Surface area/km<sup>2</sup>:** 3 920  
**Population density:** 60 inhab./km<sup>2</sup>

**Employment in fisheries:** 2000  
**Coastal or inland:** Coastal  
**Protected areas:** One national park (244 km<sup>2</sup>)

### Mr. Anastasios PERIMENIS - FLAG Lesvos - Greece



The Lesvos area is a remote archipelago of 3 inhabited Islands and several uninhabited smaller islets at the North-East part of the Aegean sea. Although facing infrastructure issues and remoteness from the main markets, the FLAG wants to focus on the advantages of being an island and the diversity of environment it has to offer. The FLAG also aims to foster the local identity as a catalyst for diverse and innovative entrepreneurship.

**Population:** 46 893  
**Surface area/km<sup>2</sup>:** 558  
**Population Density:** 84 inhab./km<sup>2</sup>

**Employment in fisheries:** 2.81%  
**Coastal or inland:** Coastal  
**Protected areas:** 11 (Natura 2000: 80% of the area)

